

Veritiv Investor Presentation

NYSE: VRTV

March 2023



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Forward Looking Statements

Certain statements contained in this presentation regarding Veritiv Corporation's (the "Company") future operating results, performance, strategy, business plans, prospects and guidance, statements related to customer demand, supply and demand imbalances, the expected competitive landscape, the expected impact of COVID-19 and any other statements not constituting historical fact are "forward-looking statements" subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995. Where possible, the words "believe," "expect," "anticipate," "continue," "intend," "will," "may," "should," "could," "vould," "plan," "estimate," "predict," "potential," "goal," "outlook," or the negative of such terms, or other comparable expressions, have been used to identify such forward-looking statements. All forward-looking statements reflect only the Company's current beliefs and assumptions with respect to future results and other matters, and are based on information currently available to the Company. Accordingly, the statements are subject to significant risks, uncertainties and contingencies, which could cause the Company's actual operating results, performance, strategy, business plans, prospects or guidance to differ materially from those expressed in, or implied by, these statements.

Factors that could cause actual results to differ materially from current expectations include the risks and other factors described under "Risk Factors" and elsewhere in our Annual Report on Form 10-K and in the Company's other publicly available reports filed with the Securities and Exchange Commission ("SEC"). Such risks and other factors, which in some instances are beyond the Company's control, include the industry-wide decline in demand for paper and related products; increased competition from existing and non-traditional sources; procurement and other risks in obtaining packaging, facility products and paper from our suppliers for resale to our customers; changes in prices for raw materials; changes in trade policies and regulations; increases in the cost of fuel and third-party freight and the availability of third-party freight providers; the loss of multiple significant customers; adverse developments in general business and economic conditions that could impair our ability to use net operating loss carryforwards and other deferred tax assets; our ability to adequately protect our material intellectual property and other proprietary rights, or to defend successfully against intellectual property infringement claims by third parties; our ability to attract, train and retain appropriately qualified employees; our pension and health care costs and participation in multi-employer pension, health and welfare plans; the effects of work stoppages, union negotiations, including environmental, health and safety laws, and to be arise sufficient cash to service our debt; our ability to comply with thes coil and regulations; including environmental, health and safety laws, and to satisfy any liability or obligation imposed under such aws; our ability to adequately address environmental, social and governance matters; changes in tax laws; adverse results from litigation, governmental investigations or audits, or tax-related proceedings or audits; regulatory changes and judicial rulings impacting our business; adv

The Company is not responsible for updating the information contained in this presentation beyond the published date or for changes made to this presentation by wire services or internet service providers. This presentation is being furnished to the SEC through a Form 8-K. We reference non-GAAP financial measures in this presentation. Please see the appendix for reconciliations of non-GAAP measures to the most comparable United States ("U.S.") GAAP measures.



Veritiv



Sal Abbate

Chief Executive Officer: September 2020

Previous Veritiv Roles:

- Chief Operating Officer: January 2020
- Chief Commercial Officer: April 2018

Previous Experience:

- Andersen Windows, SVP Chief Sales & Marketing Officer 2011 – 2018
- Eastman Chemical (formerly Solutia), VP Global Sales & Marketing 2008 – 2011

Investor Engagement



Eric Guerin Chief Financial Officer: March 2023

Previous Experience:

- CDK Global: Chief Financial Officer: 2021 2022
- Corning Incorporated: Division Vice President
 / Sector CFO: 2016 2021



Scott Palfreeman

Vice President, Finance & Investor Relations: September 2020

Leadership team is aligned around commercial-led strategy

Veritiv at a Glance NYSE: VRTV



Serving customers across a wide array of industries globally

Diversified customer base including ~60% of Fortune 500 [®] companies

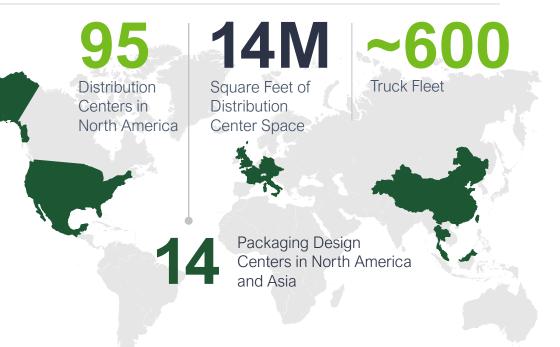
Sourcing globally from leading manufacturers

FORTUNE

COMPANY

5





LEADING FULL-SERVICE PROVIDER OF PACKAGING, PRINT AND FACILITY SOLUTIONS



LARGEST

B2B Packaging

Distributor in

North America

HQ

ATLANTA,

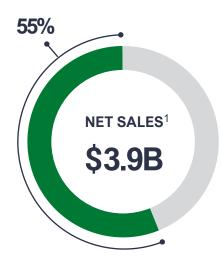
GEORGIA

9B

MARKET CAP

(February 27, 2023)

Packaging Solutions Snapshot



Packaging Solutions

Total packaging solution from concept to delivery

Value Proposition:

Wide Range of Solutions

Cold Chain, Food-Grade, Point of Sale

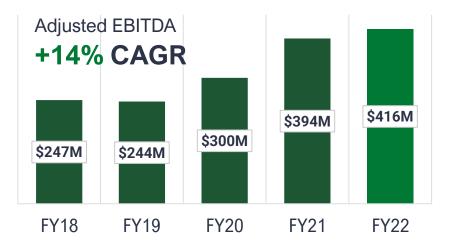
Expert Packaging Specialists

Innovative and Sustainable Solutions

Value-added Solutions

Design, Testing, Kitting, Automation

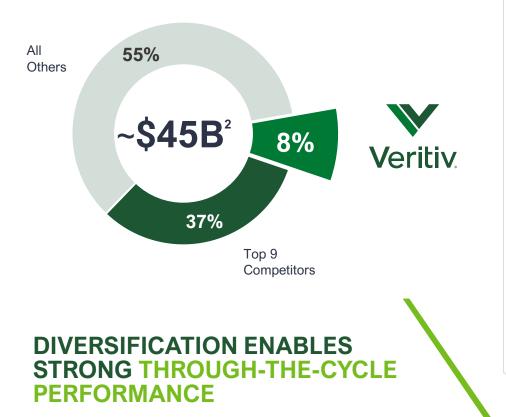


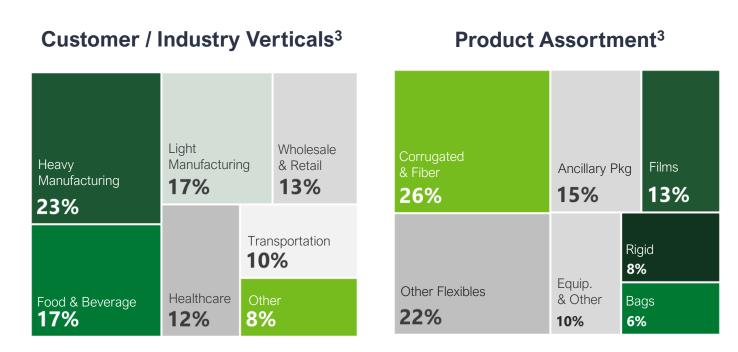




Winning in Fragmented and Attractive Packaging Industry

Leader in highly fragmented competitive landscape¹





Well-diversified portfolio of industries,

customers and products with no one customer >5% of business



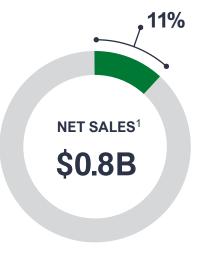
1. U.S. and Mexico markets.

 Estimated market share based on management estimates of total packaging market and last twelve months net sales as of December 31, 2022. Market share estimates and methodology are subject to change.

3. U.S. Packaging business as of December 31, 2022.



Facility Solutions Snapshot



Facility Solutions

Providing hygiene products and expertise to maintain a clean and healthy environment

Value Proposition:

Health and Hygiene Experts

Support a Clean Commercial Environment

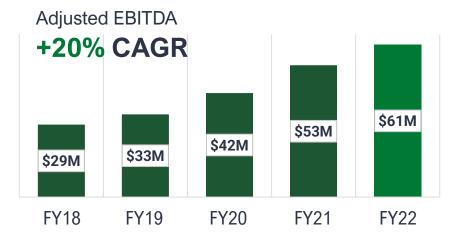
High Growth Vertical Exposure

Entertainment and Hospitality

Sourcing Expertise

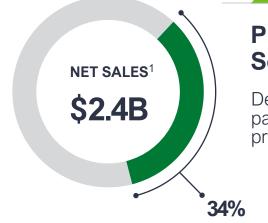
World-class Supplier Network







Print Solutions Snapshot





Delivering solutions in paper procurement and print management

Value Proposition:

National Footprint Local Expertise and Support

Global Supplier Network

Leading Domestic and International Mills

Brand Selection

Leading Mill and Private Label Brands











Strategic Portfolio Optimization 2



Inflection Point in Business Fundamentals Earnings Expansion & Low Leverage

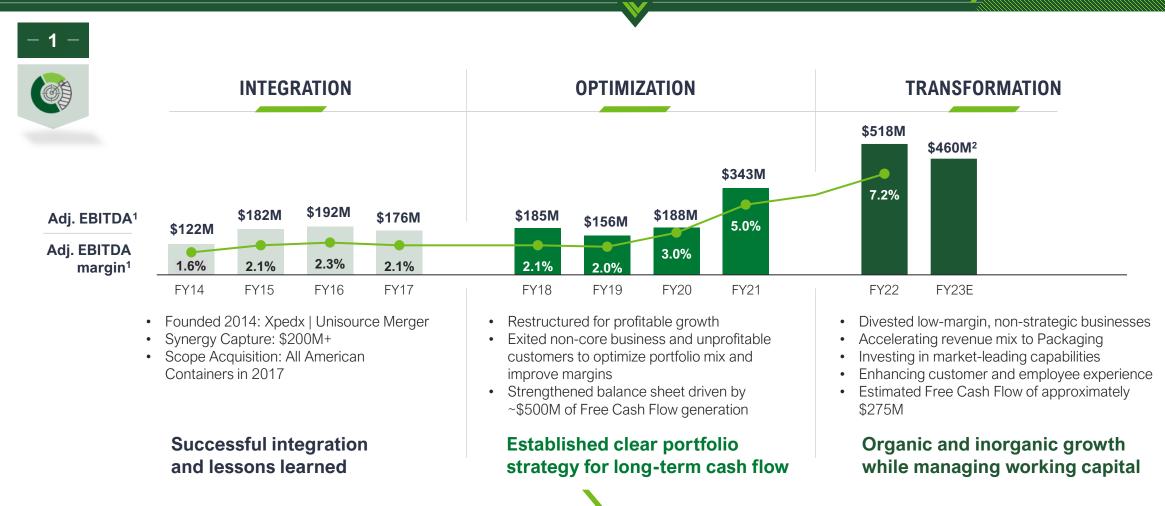
3







Our Business Transformation Journey



TRANSFORMING THE COMPANY TO ACCELERATE GROWTH AND IMPROVE THE CUSTOMER EXPERIENCE

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See appendix for reconciliations of non-GAAP measures to the most comparable U.S. GAAP measures.
 Reflects mid-point of guidance.

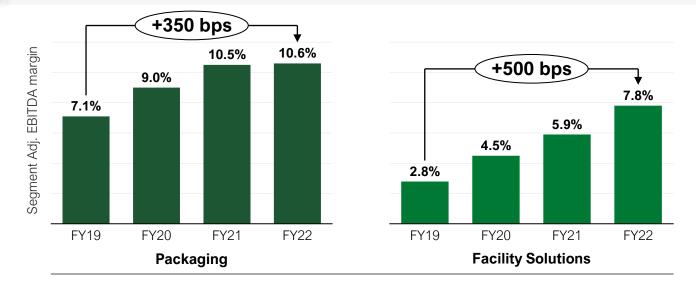


Strategic Portfolio Optimization





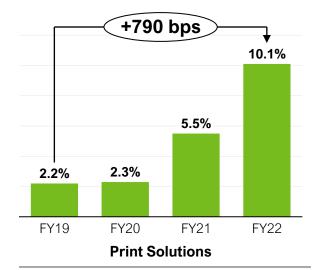
Comprehensive optimization efforts drove enhanced Adjusted EBITDA margins across all our segments



- Centralized cost and price management
- Commercial optimization

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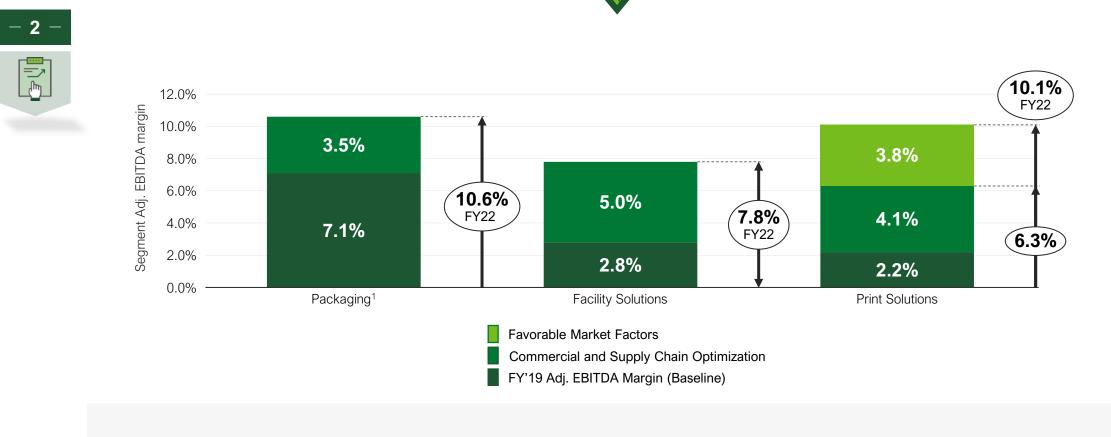
- Strategic customer rationalization
- Supply chain configuration alignment with long-term growth sectors



- Supplier and product rationalization
- De-risked and rationalized customer portfolio
- Commercial optimization to align with secular decline in volume
- Supply chain network consolidation
- Favorable market factors



Adjusted EBITDA Margin Improvement by Segment



Multi-year commercial and supply chain optimization initiatives drove 300+ basis points of improvements in Adjusted EBITDA margin across all segments.

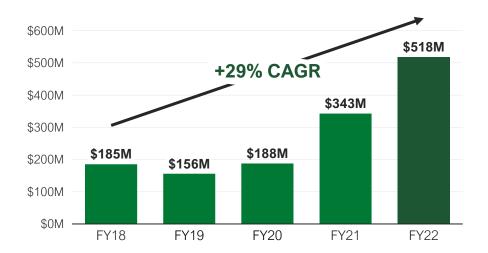


Trajectory for 2022 Earnings Performance

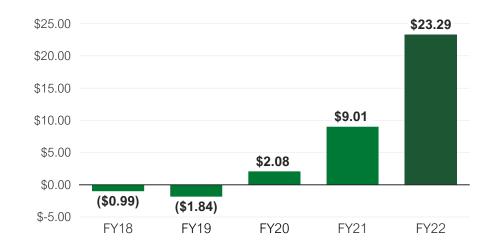




Adjusted EBITDA and EPS growth in 2020 despite COVID-related headwinds; accelerated earnings growth in 2021 and 2022



Adjusted EBITDA¹



Diluted EPS



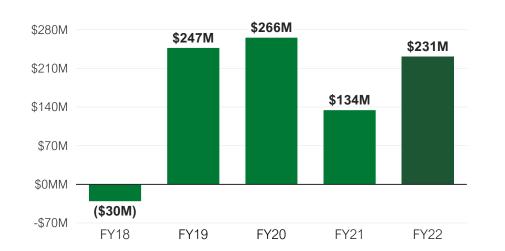
Optionality from Cash Flow, Low Leverage



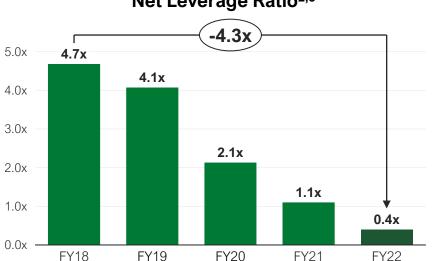


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Reduction in net leverage below long-term target of 3x enabled share repurchase programs, initiation of a quarterly dividend, and investments in growth. Record low net leverage provides both financial and strategic optionality.







Net Leverage Ratio^{2,3}

1. Cash flow from operations less capital expenditures.

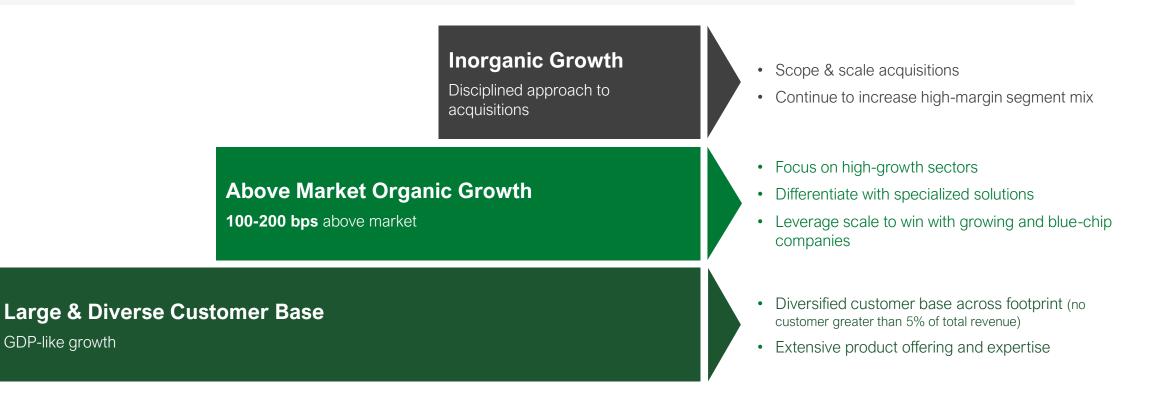
2. Calculated as net debt divided by trailing twelve months of Adjusted EBITDA.

3. See appendix for reconciliations of non-GAAP measures to the most comparable U.S. GAAP measures.



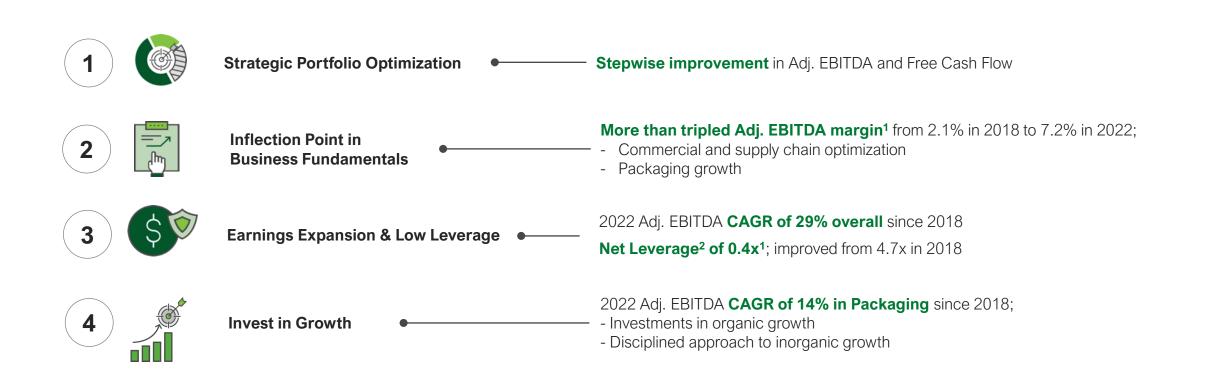


Above market growth driven by a combination of organic and inorganic growth initiatives





Conclusion







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Net Income

\$265 - \$305 Million (estimated 26 - 28% effective tax rate)

Diluted Earnings per Share \$19.00 – \$22.00

(approximately 13.9 million shares)

Adjusted EBITDA¹ \$430 – \$490 Million

Free Cash Flow^{1,2} Approximately \$275 Million

Capital Investments³ Approximately \$45 Million

Comments:

- Packaging and Facility Solutions Adjusted EBITDA margins expected to be above prior year levels
- · Print market expected to remain uncertain
- Print Solutions expected to retain majority of recent
 Adjusted EBITDA margin improvement
- Working capital expected to improve, contributing to higher Free Cash Flow
- Capital investments include approximately \$30 million of traditional capital expenditures and approximately \$15 million of cloud computing arrangements

1. Please see the appendix for reconciliations of non-GAAP measures to the most comparable U.S. GAAP measures.

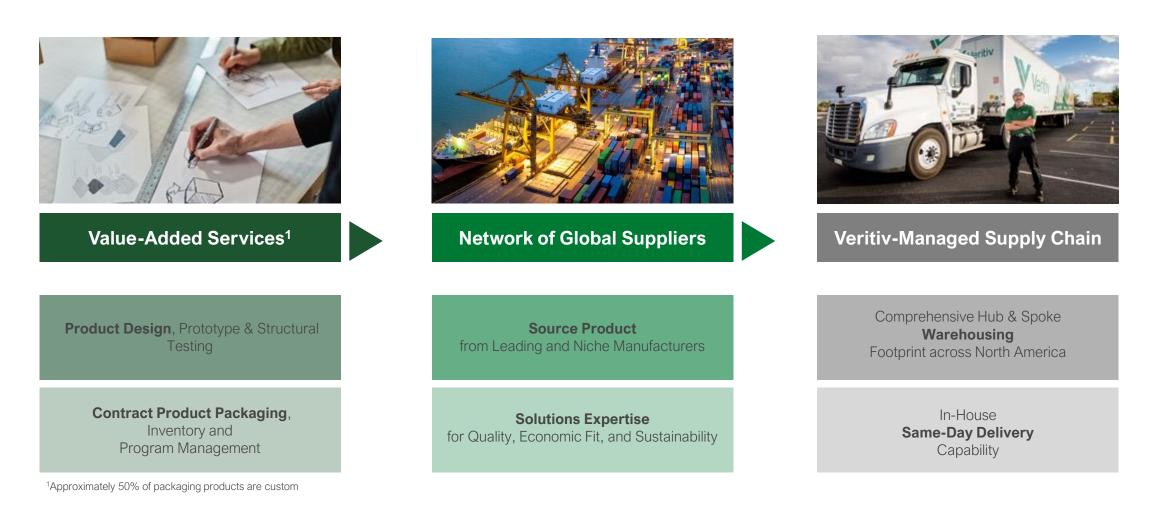
2. Cash flow from operations less capital expenditures

3. Capital expenditures are reported in cash flow from investing activities and cloud computing arrangements are reported in cash flow from operating activities





Full-Service Packaging Solutions Provider Product Concept to Delivery



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Sustainability and Corporate Responsibility



2021 Corporate Social Responsibility Report published in May 2022

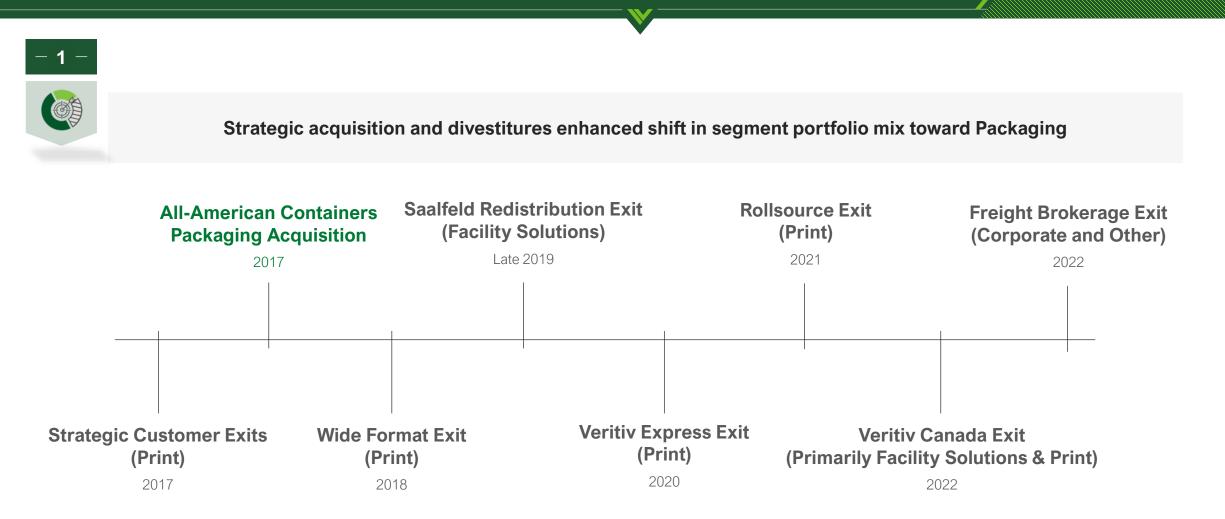
Recent Progress:

- Developed supplier quality, social and environmental performance assessment program
- Best in class safety rating
- Launched Women and African American Employee Resource Groups (ERGs)
- DEI performance target incorporated into 2022 annual incentive compensation plan
- 1/3 of board members are female
- Expanded portfolio of products with one or more sustainability attributes

ESG Goals | Commitment to Improvement:

- 50% Reduction of total Scope 1 and Scope 2 GHG Emissions from 2020 base level by end of 2030
- Recycling Program increase diversion rate to 30% by end of 2023
- Implement Environmental Management System meeting ISO Certification standard at nearly all U.S. facilities by the end of 2026
- Increase number of employees from underrepresented groups; launch three-year DE&I action plan
- Complete ESG assessment of our top 100 suppliers by the end of 2023











Reduction in net leverage below long-term target of 3x enabled share repurchase programs, initiation of a quarterly dividend, and investments in growth. Record low net leverage provides both financial and strategic optionality.

Capital Allocation Priorities:

- Invest in the business:
 - Organic
 - Inorganic
- Return value to shareholders

2022 Capital Investments¹: Approximately \$39 million Scope and/or Scale Acquisitions Disciplined Approach Completed \$200M Share Repurchase Program

Paid First Quarterly Dividend in December 2022





Disciplined Approach to Acquisitions



Acquisition Considerations:

Scope (EBITDA: \$5 - \$50M)

- Packaging goods & services:
 - Enhanced product offering
 - Unique service capability
 - Deep industry expertise
 - Proprietary technology

Scale (EBITDA: \$25 - \$100M)

- Synergistic companies with similar product & service capabilities
- Micro to small-cap

Targeted Financial Parameters:

- EBITDA: \$5 \$100M
- EBITDA Margins > 10%

2017 Acquisition:

All-American Containers Non-auction process, family-owned rigid packaging business



We supplement our financial information prepared in accordance with U.S. GAAP with certain non-GAAP measures including organic sales (net sales on an average daily sales basis, excluding revenue from sold businesses and revenue from acquired businesses for a period of 12 months after we complete the acquisition), Adjusted EBITDA (earnings before interest, income taxes, depreciation and amortization, restructuring charges, net, integration and acquisition expenses and other similar charges including any severance costs, costs associated with warehouse and office openings or closings, consolidation, and relocation and other business optimization expenses, stock-based compensation expense, changes in the LIFO reserve, non-restructuring asset impairment charges, non-restructuring severance charges, non-restructuring pension charges (benefits), fair value adjustments related to contingent liabilities assumed in mergers and acquisitions and certain other adjustments), free cash flow and other non-GAAP measures such as the Net Leverage Ratio (calculated as net debt divided by trailing twelve months of Adjusted EBITDA) and Return on Invested Capital (calculated as Net Operating Profit After Tax divided by the sum of net working capital and property and equipment. Net Operating Profit After Tax is defined as Adjusted EBITDA less depreciation and amortization times 1 minus the standard tax rate1). We believe investors commonly use Adjusted EBITDA, free cash flow and these other non-GAAP measures as key financial metrics for valuing companies; we also present organic sales to help investors better compare period-over-period results. In addition, the credit agreement governing our Asset-Based Lending Facility (the "ABL Facility") permits us to exclude the foregoing and other charges in calculating "Consolidated EBITDA", as defined in the ABL Facility. Consolidated EBITDA and ROIC are also used as a basis for certain compensation programs sponsored by the Company.

Organic sales, Adjusted EBITDA, free cash flow, Return on Invested Capital and these other non-GAAP measures are not alternative measures of financial performance or liquidity under U.S. GAAP. Non-GAAP measures do not have definitions under U.S. GAAP and may be defined differently by, and not be comparable to, similarly titled measures used by other companies. As a result, we consider and evaluate non-GAAP measures in connection with a review of the most directly comparable measure calculated in accordance with U.S. GAAP. We caution investors not to place undue reliance on such non-GAAP measures and to consider them with the most directly comparable U.S. GAAP measures. Organic sales, Adjusted EBITDA, free cash flow and these other non-GAAP measures have limitations as analytical tools and should not be considered in isolation or as a substitute for analyzing our results as reported under U.S. GAAP. Please see the following tables for reconciliations of non-GAAP measures to the most comparable U.S. GAAP measures.

¹The Company uses a standard tax rate of 26% due to the historic volatility of the Company's effective tax rate.

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Table I.a.

VERITIV CORPORATION

ADJUSTED EBITDA GUIDANCE

(in millions, unaudited)

Net income (loss) Interest expense, net	Forecast for Year Ending December 31, 2023										
		Low	High			Mid-Point					
	\$	265	\$	305	\$	285					
Interest expense, net		15		15		15					
Income tax expense (benefit)		95		110		103					
Depreciation and amortization		40		40		40					
Other reconciling items		15		20		18					
Adjusted EBITDA	\$	430	\$	490	\$	460					



			(in millio	ns, unaudite	ed)						
		Ye	ear Ended I	December 3	81,					nded December	- , -
	2022	2021	2020	2019	2018	2017	2016	2015	Veritiv As Reported		Veritiv Pro * Forma
Net income (loss)	\$ 337.9	\$ 144.6	\$ 34.2	\$ (29.5)	\$ (15.7)	\$ (13.3)	\$ 21.0	\$ 26.7	\$ (19.6	6)\$ (16.2))\$ (35.8)
Interest expense, net	17.7	17.2	25.1	38.1	42.3	31.2	27.5	27.0	14.0	0 12.4	26.4
Income tax expense (benefit)	94.0	52.9	8.8	0.7	5.5	11.4	19.8	18.2	(2.1	1) 6.8	4.7
Depreciation and amortization	45.6	55.2	57.7	53.5	53.5	54.2	54.7	56.9	37.6		54.4
EBITDA	495.2	269.9	125.8	62.8	85.6	83.5	123.0	128.8	29.9	9 19.8	49.7
Restructuring charges, net	2.0	15.4	52.2	28.8	21.3	16.7	12.4	11.3	4.0	0.2	4.2
Gain on sale of business	(29.7)	(3.1)	-	-	-	-	-	-	-	-	-
Facility closure charges, including (gain) loss from asset		,									
disposition	0.0	0.1	(3.7)	-	-	-	-	-	-	-	-
Stock-based compensation	9.5	7.4	17.7	14.6	18.1	15.7	8.3	3.8	4.0	0.1	4.1
LIFO reserve (decrease) increase	32.1	43.6	(1.5)	(3.7)	19.9	7.1	3.6	(7.3)	6.3	3 1.3	7.6
Non-restructuring asset impairment charges	-	-	-	-	0.4	8.4	7.7	2.6	-	-	-
Non-restructuring severance charges	4.3	7.8	4.1	8.4	4.9	3.5	3.1	3.3	2.6	6 0.4	3.0
Non-restructuring pension charges (benefits)	(2.1)	0.5	7.2	6.6	11.3	2.2	2.4	-	-	-	-
Gain on sale of joint venture	-	-	-	-	-	-	-	-	-	(6.6)) (6.6)
Integration, acquisition and merger expenses	-	-	-	17.5	31.8	36.5	25.9	34.9	75.2	1 14.1	89.2
Fair value adjustment on Tax Receivable Agreement											
contingent liability	-	-	(19.1)	0.3	(1.2)	(9.4)	4.9	1.9	1.7	7 -	1.7
Fair value adjustment on contingent consideration liability	-	-	1.0	13.1	(12.3)	2.0	-	-	-	-	-
Escheat audit contingent liability	-	-	(0.2)	3.7	2.5	7.5	-	-	-	-	-
Other	6.6	(2.1)	4.1	3.8	3.1	2.7	0.9	2.7	(1.7	7) 2.3	0.6
Loss from discontinued operations, net of income taxes	-	-	-	-	-	-	-	-	0.2	1 -	0.1
Adjusted EBITDA	\$ 517.9	\$ 339.5	\$ 187.6	\$ 155.9	\$ 185.4	\$ 176.4	\$ 192.2	\$ 182.0	\$ 122.0	0 \$ 31.6	\$ 153.6
Net Sales	\$7,146.3	\$6,850.5	\$6,345.6	\$7,659.4	\$8,696.2	\$8,364.7	\$ 8,326.6	\$ 8,717.7	\$ 7,406.5	5 \$ 1,907.6	\$ 9,314.1
Adjusted EBITDA Margin	7.2%	5.0%	3.0%	2.0%	2.1%	2.1%	2.3%	2.1%	1.69	%	1.6%

Table I.b VERITIV CORPORATION NET INCOME (LOSS) TO ADJUSTED EBITDA; ADJUSTED EBITDA MARGIN (in millions. unaudited)



Table II.a VERITIV CORPORATION FREE CASH FLOW GUIDANCE

(in millions, unaudited)

	Forecast for Year Ending
	December 31, 2023
Net cash provided by (used for) operating activities	approximately \$305
Less: Capital expenditures	approximately (\$30)
Free cash flow	approximately \$275





Table II.b VERITIV CORPORATION FREE CASH FLOW (in millions, unaudited)

Net cash provided by (used for) operating activities Less: Capital expenditures Free cash flow

	Year Ended December 31,											
	2022		2024		ວດວດ		2019		2018			
	2022	<u>22 2021 2020</u>			2019	2010						
\$	252.4	\$	154.7	\$	289.2	\$	281.0	\$	15.0			
_	(21.9)		(20.4)	_	(23.6)	_	(34.1)	_	(45.4)			
\$	230.5	\$	134.3	\$	265.6	\$	246.9	\$	(30.4)			



Table III.a VERITIV CORPORATION NET DEBT TO ADJUSTED EBITDA (in millions, unaudited)

	Year Ended December 31,										
		2022		2021		2020		2019		2018	
Amount drawn on ABL Facility Less: Cash and cash equivalents	\$	229.2 (40.6)	\$	440.8 (49.3)	\$	520.2 (120.6)	\$	673.2 (38.0)	\$	932.1 (64.3)	
Net debt	\$	188.6	\$	391.5	\$	399.6	\$	635.2	\$	867.8	
Last twelve months Adjusted EBITDA	\$	517.9	\$	342.6	\$	187.6	\$	155.9	\$	185.4	
Net debt to Adjusted EBITDA		0.4x		1.1x		2.1x		4.1x		4.7x	
Last Twelve Months December 31,		2022		2021		2020		2019		2018	
Net income (loss)	\$	337.9	\$	144.6	\$	34.2	\$	(29.5)	\$	(15.7)	
Interest expense, net		17.7		17.2		25.1		38.1		42.3	
Income tax expense (benefit)		94.0		52.9		8.8		0.7		5.5	
Depreciation and amortization		45.6		55.2		57.7		53.5		53.5	
EBITDA		495.2		269.9		125.8		62.8		85.6	
Restructuring charges, net		2.0		15.4		52.2		28.8		21.3	
Gain on sale of businesses		(29.7)		(3.1)		-		-		-	
Facility closure charges, including (gain) loss from asset disposition		0.0		0.1		(3.7)		-		-	
Stock-based compensation		9.5		7.4		17.7		14.6		18.1	
LIFO reserve (decrease) increase		32.1		43.6		(1.5)		(3.7)		19.9	
Non-restructuring asset impairment charges		-		-		-		-		0.4	
Non-restructuring severance charges		4.3		7.8		4.1		8.4		4.9	
Non-restructuring pension charges (benefits)		(2.1)		0.5		7.2		6.6		11.3	
Integration, acquisition and merger expenses		-		-		-		17.5		31.8	
Fair value adjustment on Tax Receivable Agreement contingent liability		-		-		(19.1)		0.3		(1.2)	
Fair value adjustment on contingent consideration liability		-		-		1.0		13.1		(12.3)	
Escheat audit contingent liability		-		-		(0.2)		3.7		2.5	
Other		6.6		1.0		4.1		3.8		3.1	
Adjusted EBITDA	\$	517.9	\$	342.6	\$	187.6	\$	155.9	\$	185.4	
Net sales	\$	7,146.3	\$	6,850.5	\$	6,345.6	\$	7,659.4	\$	8,696.2	
Adjusted EBITDA as a % of net sales		7.2%		5.0%		3.0%		2.0%		2.1%	

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NYSE: VRTV

March 2023



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